

The Arkansas Autism Awareness License Plate Design Contest



**For more information contact
ddvarady@uark.edu or call 501-682-2209**



**The Arkansas Autism Resource & Outreach Center (“AAROC”)
Arkansas Autism Awareness License Plate Contest
CONTEST RULES & GUIDELINES:**

The ARKANSAS AUTISM AWARENESS LICENSE PLATE Contest is open to anyone who wants to enter. AN ENTRY consists of:

- artwork on an official contest license plate design template, AND
- a completed Entry Form, AND
- signed CONTEST RULES AND GUIDELINES

Use a GLUE STICK to affix the appropriate entry form to the back of the artwork

PLEASE DO NOT STAPLE OR TAPE!

ARTWORK:

- The artwork should be the contestant's **original** creation and may not be traced or copied from published photographs or other artistic works. Computer-generated artwork will also be accepted. **Photographs will not be accepted.**
- The artwork should be the contestant's original design **on an official contest license plate design template**, without a mat, frame or border. A contestant may reproduce the official contest license plate design template on canvas or other medium, so long as the template maintains the proportions and characteristics of the original template, including the word “Arkansas” in the top center and cutouts for month/year tags in the upper right and left corners of the template. A loose cover sheet may be laid over the face for protection during shipping. The undersigned warrants and represents that he or she is the original creator of the submitted artwork and that such artwork does not infringe any copyright or intellectual property rights of any other party. The party submitting the artwork shall indemnify and hold AAROC harmless from and against any claims of copyright infringement or violation of any other parties' intellectual property rights.
- Art techniques may include, but are not limited to, oils, scratch-board, pointillism, chalk, pastels, charcoal, colored pencil, acrylics, dry brush, watercolor, crosshatch, lead, collage, linoleum printing, tempera and crayon. Please spray chalk and pastel entries with a fixative to eliminate scuffing & smudging.
- No lettering, signatures, or initials may appear on the front of the design.
- By submitting the artwork for the contest, the creator or artist of the winning entry hereby conveys, transfers and assigns any and all title, right, and interest (including, without limitation, all copyright and/or intellectual property rights) to his or her artwork entry to AAROC for any and all purposes as AAROC, in its sole and absolute discretion, deems appropriate.
- Any entry not following the guidelines above will be disqualified from the competition in the sole and absolute discretion of The Arkansas Autism Resource & Outreach Center.

GENERAL:

FINALISTS AND WINNING DESIGN:

- The ten top finalists' license plate designs will be displayed at AAROC Little Rock Zoo Day at the Little Rock Zoo on April 20th, 2013.
- The first place design will be announced in June 2013 and will be submitted to the Arkansas State Legislature for an Arkansas license plate to raise awareness for autism spectrum disorders. A portion of the fees generated from the license plate will benefit the Arkansas Autism Resource & Outreach Center, a 501(c)(3) non-profit organization.

Arkansas Autism Resource & Outreach Center (AAROC):

- has the right to use the name of any ARKANSAS AUTISM AWARENESS LICENSE PLATE contestant, in perpetuity and without compensation, to administer and promote the Contest and any and all submission entries.
- has the right to use a photograph or any electronic or digital images in any format or medium now existing or hereafter developed (if taken at any ARKANSAS AUTISM AWARENESS LICENSE PLATE function) of any contestant, without compensation, to administer and promote the Contest.
- retains ownership of all artwork entered in the Contest and may copy, modify, distribute, publicly display, sell, or commercially promote such artwork in the best interest of the Contest and AAROC.
- conveys a worldwide, perpetual, royalty-free license to the creator or artist of the winning entry to use the winning entry for personal and non-commercial purposes
- shall keep the winning entries for promotional and display purposes.
- upon request, will return all non-winning entries after August 31st, 2013 (if the contestant provides a check for \$5 to cover shipping & handling).
- reserves the right to destroy unclaimed entries after one year.
- will not insure entries it receives or be responsible for loss or damage of the entries.

In order to promote the ARKANSAS AUTISM AWARENESS LICENSE PLATE Contest, products such as posters, prints, T-shirts, etc. may be produced from any submitted artwork.
Any monies realized from the sale or licensing of artwork will support the Contest and the AAROC.
The rights conveyed to AAROC shall survive indefinitely.

For more information please email ddvarady@uark.edu or call 501-682-2209
Entries must be postmarked no later than March 31, 2013

BY SUBMITTING AN ENTRY, I UNDERSTAND THAT I VOLUNTARILY CONSENT TO THE FOREGOING TERMS AND CONDITIONS AND THESE CONTEST RULES ARE LEGALLY BINDING UPON ME, MY FAMILY, HEIRS AND ASSIGNS.

Creator/Artist: _____ (print name) Date: ____ / ____ / ____

Creator/Artist: _____ (signature)

Parent or Custodian of
Creator/Artist
(if under 18 years of age): _____ (print name) Date: ____ / ____ / ____

Parent or Custodian of
Creator/Artist
(if under 18 years of age): _____ (Signature)

To submit, mail the following:

- 1) Signed "CONTEST RULES & GUIDELINES" signature page
- 2) Completed entry form
- 3) Original artwork

To:

Arkansas Autism Resource & Outreach Center (AAROC)

Attn: Awareness License Plate Contest

2001 Pershing Circle, Suite 300

North Little Rock, AR 72114

For more information contact Dianna Varady at

ddvarady@uark.edu or 501-682-2209

**The Arkansas Autism Resource & Outreach Center ("AAROC")
Arkansas Autism Awareness License Plate Contest
Official Entry Form (to be affixed to back of artwork)
PLEASE PRINT**

Creator/Artist Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone 1: _____ Phone 2: _____

Email 1: _____ Email 2: _____

Date of birth (mm/dd/yyyy): _____



**The Arkansas Autism Resource & Outreach Center
Arkansas Autism Awareness License Plate Contest
Official artwork template**



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